

Cambridge Library Building Campaign hits NYC

The Cambridge Community Library moved its capital appeal to Manhattan, N.Y. on Nov. 14 when campaign vice chair Mary Gjermo and her CHS alumni classmate, Diane Jensen Hansen, took the campaign banner to Rockefeller Square.

They were on hand at 7:30 a.m. to see newscasters Matt Lauer, Savannah Guthrie, Al

Roker and Tamron Hall shoot the story of the 2013 Rockefeller Center Christmas tree and the Swarovsky crystal star, which was to be set later that evening.

The banner then made its way to the NBC studio plaza, past the security guard and the bomb sniffing labrador, to a front row spot at the "Today Show" gate.

Unfortunately the library story was upstaged by a huge "We Love New York:" banner held by a group of teenagers from Michigan.

Standing just a few feet away from the Cambridge pair, the Michigan group received the prized interview with Roker when he came outside at 8:30 a.m.

Prior to Roker's segment, Dr. Oz and a contestant from the talent show "The Voice" made brief appearances at the gate to shake hands with spectators.

Gjermo, Hansen and fellow classmates Virginia Thatcher Newcomb and Lynn Rumpf Zentner celebrated their fall birthdays in New York City.

They were in a group of 45

area people on a Broadway tour organized by Cambridge resident Judy Brandt.

The library capital campaign is branching out to encourage end-of-year giving to the new library fund.

Donations made in the 2013 calendar year will count toward the Cambridge Foundation's \$100,000 matching grant.



The building campaign for the Cambridge Library hit Manhattan, N.Y. as campaign vice chair Mary Gjermo of Cambridge and her CHS alumni classmate Diane Jensen Hansen waved this campaign banner in Rockefeller Center and then the "Today Show" gate while in New York celebrating their November birthdays as part of the local tour organized by Judy Brandt. Photos courtesy of Mary Gjermo.