

# Cambridge - You did it!

This past week the Cambridge Foundation's challenge grant of \$100,000 was met by the community in the fundraising effort to build the new Cambridge Community Library.

A late surge of giving by the community exceeded the \$100,000 set last year to secure the Foundation's challenge grant. The effort by the Library Capital Campaign Committee is now near \$1.5 million toward the \$1.8 million goal.

"You got us over the top," said capital campaign co-chair Bob Salov. "This past week the \$100,000 goal was met and exceeded by the people of the community. The Foundation's challenge to match its gift of \$100,000 turned out to be a good thing. The challenge electrified the drive to finish raising the \$1.8 million."

Salov went on to say, "We are grateful to the Foundation for its foresight in putting the community's interest on the line in this endeavor. Instead of a referendum on the grant, the challenge match was broached to engage the community, to measure its enthusiasm for the library project. The challenge injected energy into the campaign and let the capital committee focus on the short-term goal and the idea of a two-for-one campaign deal. It worked for the Foundation and the capital campaign."

Playing a big part in the

effort was the Friends of the Cambridge Library group, led by Sharon Erb.

The Friends organization offered \$30,000 toward the \$100,000 challenge. But it was the community that came through in a big way, she said.

"While the Friends contributed a chunk of the \$100,000, the residents of Cambridge and the surrounding area rallied together to reach the community goal," Erb said. "There were lots of people who had no connection with the library or Friends who stepped forward to help."

The Friends of the Library building fund monies totaled \$145,615 as of Jan. 10.

But it is a given that the support behind the campaign lay with the Friends group.

"From the time the library was established in 1978, the Friends have been raising funds for a new library, not knowing when, where or what it would look like," Erb said. "Our thanks go to the people who contributed and supported the library for many years and who were so critical to our success."

The Friends held plant sales, used book sales, craft fairs, etc. every year to raise building funds.

The community campaign for "the match," was integrated with the capital group's overall

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## Donations for New Library

### Cambridge Foundation Matching Grant

**\$100,000**

You did it, Cambridge!

Thank You!

\$90,000

\$80,000

\$70,000

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000

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(Continued)

fundraising.

Participation by the Village of Cambridge (\$400,000), the Town of Oakland (\$70,000), the Town of Christiana (\$54,000), plus \$10,000 each from the Village of Rockdale and the Town of Deerfield, was key. And there is still a way to go to

cap the effort at \$1.8 million.

Major contributions by foundations have been very important. The John T. Vucerevich Foundation associated with the Cambridge State Bank has given \$50,000 with another \$51,000 conditionally pledged; the Madison Com-

munity Foundation's \$50,000 is counted; also The Evinrude Foundation's \$7,500 and the Evjue Foundation's \$5,000.